" Digital MSME" scheme

for

Promotion of Information & Communication Technology (ICT) IN MSME Sector"

OBJECTIVE :

- Sensitize and encourage MSMEs towards new approach i.e Cloud Computing for ICT adoption.

- Adoption of best practices to improve quality of products and services

- To benefit large number of MSMEs .

- Standardization of their business processes .

- Improvement in delivery time

- Reduction in inventory cost

- Improvement in productivity & quality of production through cloud computing.

COMPONENT OF SCHEME

- Awareness Programme and Work Shop
- Development of e-Platform
- Development of software/Apps for MSMEs
- Digital Literacy and e-marketing
- Training to MSME officials, MSMEs, Professionals etc
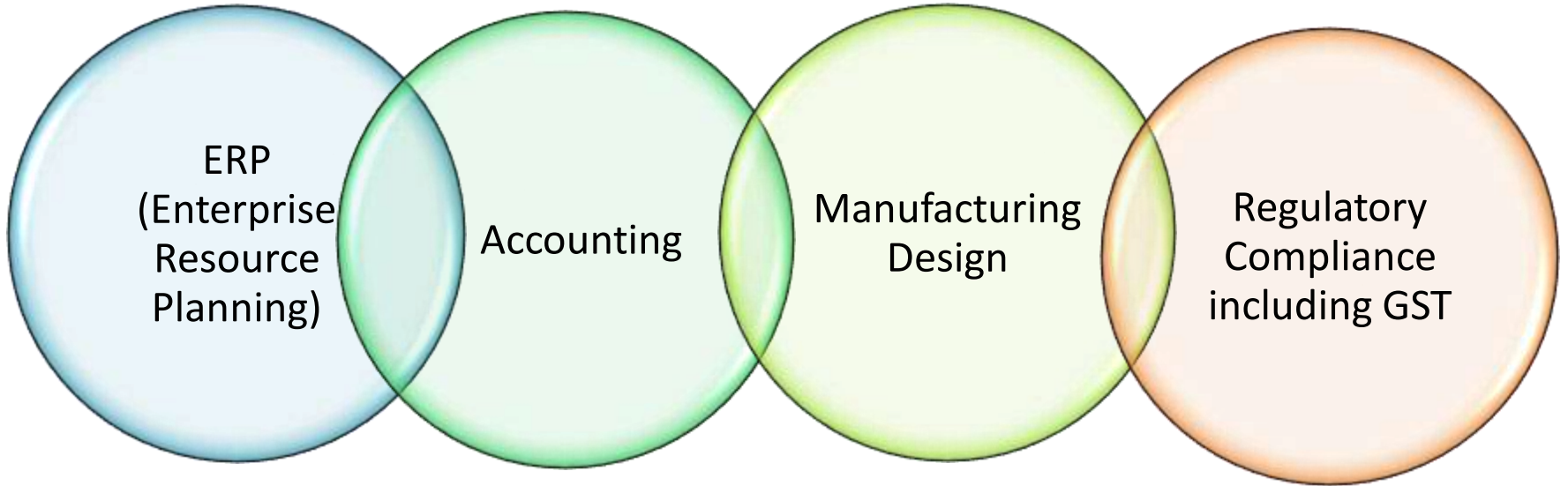- Digital Empowerment through Enterprise Development Centre (EDC)
- Assistance for IT infrastructure to various Implementing Agencies (IA) upto Rs.10 lakhs per IA
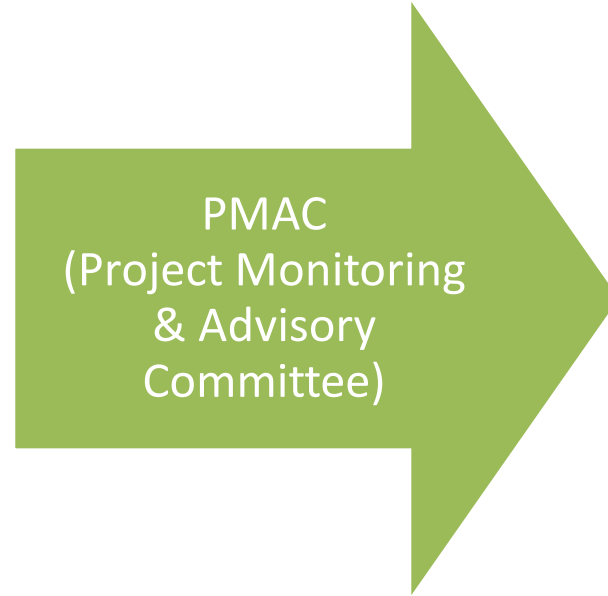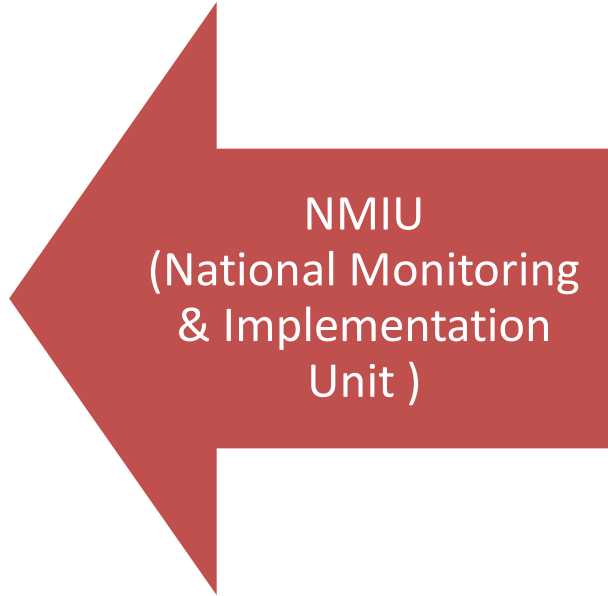- Futuristic developments
- Publicity, Branding and Mobilization
- Impact Assessment and Survey including Data Analytics

DEVELOPMENT OF SOFTWARE / APPs FOR MSMES

ERP (Enterprise Resource Planning)

Accounting

Manufacturing Design

Regulatory Compliance including GST

IMPLEMENTATION OF THE SCHEME

NMIU
(National Monitoring
& Implementation
Unit)

PMAC
(Project Monitoring
& Advisory
Committee)

ELIGIBILITY

Udyog Aadhar

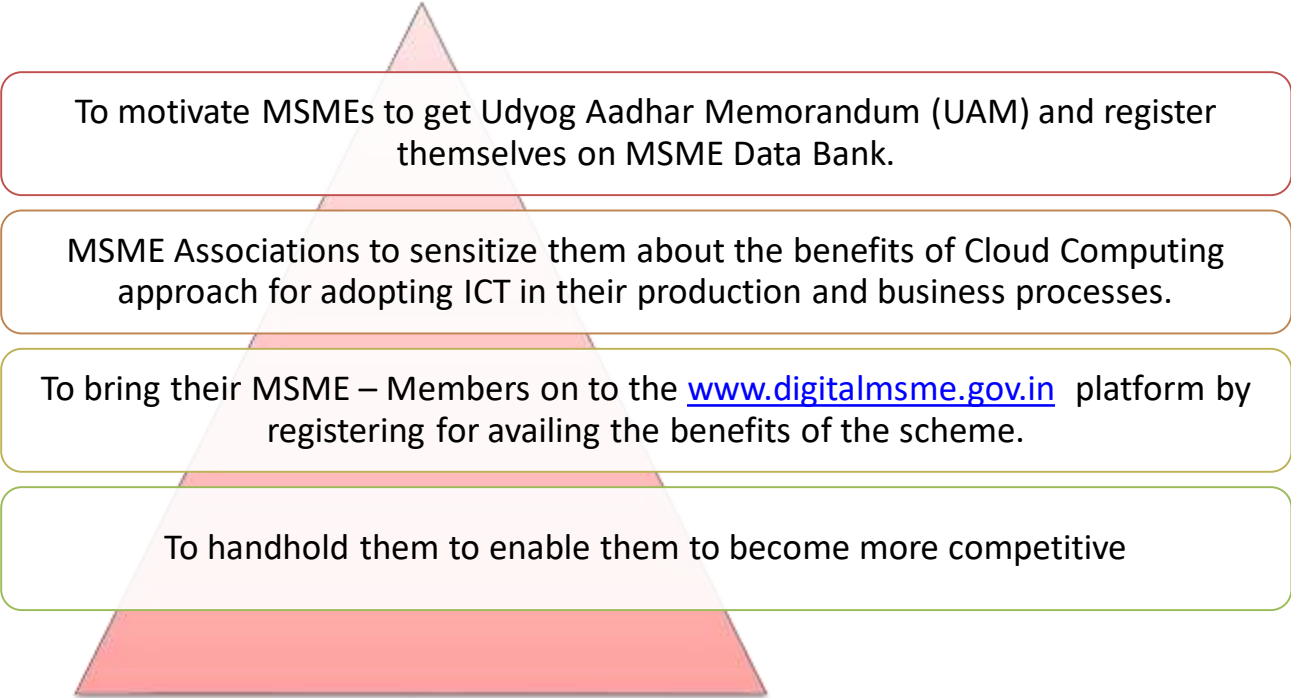**MSME will be selected by First come first serve basis**

MSMEs should be able to pay the full amount to the service providers

Other factors:

- **Financial soundness**
- **Product range**
- **Export**
- **Scope of Expansion**
- **Turn over**

ROLE OF MSME ASSOCIATIONS

To motivate MSMEs to get Udyog Aadhar Memorandum (UAM) and register themselves on MSME Data Bank.

MSME Associations to sensitize them about the benefits of Cloud Computing approach for adopting ICT in their production and business processes.

To bring their MSME – Members on to the www.digitalmsme.gov.in platform by registering for availing the benefits of the scheme.

To handhold them to enable them to become more competitive

thank you